

FOR IMMEDIATE RELEASE Media Contact: Shara Seigel 929.290.5475 shara@hellofresh.com

## HELLOFRESH RECALLS FROZEN PEAS BECAUSE OF POSSIBLE HEALTH RISK

NEW YORK, NY – June 16, 2016 – HelloFresh is recalling frozen peas due to notification from a supplier that the peas have the potential to be contaminated with *Listeria monocytogenes*. The peas were included in HelloFresh recipe kits delivered the week of June 11-15, 2016 and the weeks of March 12-25, 2016.

Listeria monocytogenes is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, Listeria infection can cause miscarriages and stillbirths among pregnant women.

Currently, no illnesses or customer complaints have been reported to date, however, in an abundance of caution, the company has decided to conduct this voluntary recall. HelloFresh immediately informed their affected customers of the recall and advised them to discard the product.

The peas were delivered by a third party delivery service in Colorado, New Mexico, Nebraska, Kansas, Oklahoma, Texas, Louisiana, Arkansas, Missouri, Iowa, Minnesota, Wisconsin, Illinois, Ohio, Indiana, Kentucky, Mississippi, Alabama, Tennessee, Florida, and Georgia, as part of the meals "Summer Vegetable Salad with Seared Chicken, Garlic Croutons, and Mustard-Chive Vinaigrette" (June 11-15, 2016), "Lemony Pan-Seared Chicken with Pesto Potato Salad and Peas" (March 12-18, 2016), and "Seared Steak with Spring Veggie Succotash and Mint-Chive Pesto" and "Nir's Lamb-Stuffed Zucchini with Spiced Lentil Stew" (March 19-25, 2016). We expect that the March items have already been consumed and no cases of illness have been reported. The peas would have arrived in a portion cup inside a kit box labeled with the recipe names described above.

The pea is most commonly the small spherical seed of the pod fruit Pisum Sativum. Customers in these states are encouraged to discard the entire kit box, and not eat any of the ingredients from that recipe. Following the cooking preparation instructions printed on each individual case will effectively reduce the risk of exposure to this bacterium.

If you have any concerns or are experiencing symptoms linked to this recall, please contact your healthcare provider immediately. If you have any additional questions, please call HelloFresh at <u>1-800-733-2414</u> during the hours of 6am EST to 11pm EST Monday through Friday and 6am EST to 7:30pm EST Saturday and Sunday.